ADVERTISING OFFERINGS

CyberPT.com is the first website dedicated exclusively to the entire scope of physical therapy information and services. By being a comprehensive resource we are able to target a wide variety of individuals who require various needs associated with physical therapy.

By advertising on the CyberPT Site your organization will not only gain access to your target market but to secondary markets as well. Promote and further strengthen your company's position in your market through our various services which includes:

general Internet and banner advertisment O click thru web

traffic redirecting

O clinic listing advertisement

o continuing education course advertisement

o job posting advertisement

Contact us at advertise@cyberpt.com or (414) 431-4672

GENERAL BANNER

Your ad can be included in a banner rotation which has the capability of displaying 4 advertisements alternately (prominent spaces available). (please email us for a more detailed auote for advertising on a specific page)

PREFERRED SIZE - HOME PAGE

Your Online Physical Therapy Resource

• 468 x 60 = \$200.00/mo or \$2.000.00/annual PREFERRED SIZES - SIDEBAR CATEGORY PAGES 468 x 60 = \$100.00/mo or \$1,000.00/annual 120 x 90 = \$80.00/mo or \$800.00/annual 120 x 600 = \$100/mo or \$1.000.00/annual

PREFERRED SIZES - INTERIOR PAGES

468 x 60 = \$50.00/mo or \$500.00/annual 120 x 90 = \$40.00/mo or \$400.00/annual 120 x 600 = \$50/mo or \$500.00/annual *Contact us for customization of hanner size (if requin

CYBERPT JOB BOARD

O Post unlimited 90 day job postings for 1 year ****** FREE
Have job featured for 30 days ************************************
Be a featured employer for 30 days * * * * * * * * * * * * * \$100
Post a job for 90 days, have job featured for 30 days, be a featured employer for 30 days ************************************
Be a featured employer for 1 year *********** \$1000
Banner (468 x 60) on top of Job Board for 1 year (limited availability)
Banner (200 x 50) on side of Job Board for 1 year * * * * \$1000
Upload Company Logo **********************************

PT CLINIC SEARCH

Your website's address with hyperlink and company logo will be featured prominently in our clinic search directory (please see example under "Find a PT Clinic" section - search Milwaukee, WI).

Special introductory fee = \$100.00/annual per clinic listing

CONTINUING EDUCATION BOARD

Introductory Offer- Post a course for 90 days, have the course featured for 30 days & become a featured CEU provider for 30 days (Limited Time Only) ************************************	
• Post a course for 90 days * * * * * * * * * * * * * \$100	
Post a course for 90 days, have course featured for 30 days ************************************	
O Post a course for 90 days, have company featured for 30 days ************************************	
O Post a course for 90 days, have course and company featured for 30 days ************************************	
O Post unlimited 90 day course postings for 1 year	
• Be a featured Course Provider for 1 year ** \$1000	
Banner (468 x 60) on top of CEU Board for 1 year (limited availability) * * * * * * * * * * * * * * * \$2000	
Banner (200 x 50) on side of CEU Board for 1 year	
O Upload Company Logo * * * * * * * * * * * * * * FREE	