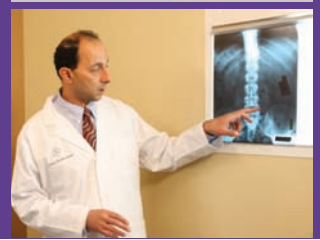
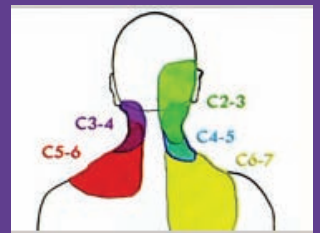


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ADVANCED PAIN MANAGEMENT
Relieving Pain · Restoring Function · Renewing Hope

Pain Management for the Non Pain Specialist



Saturday, April 14th, 2012

Tundra Lodge Resort and Convention Center
Green Bay, WI

Sponsored By:



8 CE hours approved
for Chiropractors.



The Medical College of Wisconsin designates this live activity a maximum of 7.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Pain Management for the Non Pain Specialist

Tundra Lodge Resort and Convention Center, Green Bay, WI

- 7:00 a.m. **Registration, Breakfast and Exhibit Hall**
- 7:50 a.m. **Welcome and Announcements**
- 8:00 a.m. **Keynote:**
The Cultural Side of Pain Management: Finding Life Balance in Stormy Seas
 Richard Swenson, MD
Full time futurist, physician-researcher, author and speaker
- 9:00 a.m. **Front-Line Evaluation and Management of Pain**
 Stewart Watson, MD
President/CEO of Ministry Medical Group
 Mark Fenlon, MD
Regional Vice President Ministry Medical Group
- 9:30 a.m. **Refreshment & Exhibit Hall Break**
- 10:00 a.m. **Lumbar Spine Examination and Assessment**
 Dermot More-O'Ferrall, MD
Advanced Pain Management
- 11:00 a.m. **Psychological Variables and Chronic Pain**
 Leanne Cianfrini, PhD
Doleys Clinic/Pain and Rehabilitation Center
- Noon **Lunch & Exhibit Hall**
- 1:00 p.m. **Whiplash and Intractable Headache Pain: Practical Protocols**
 Nileshkumar Patel, MD, MBA
Advanced Pain Management
- 1:30 p.m. **Evidence Based Guidelines for the Treatment of Chronic Back Pain**
 Salahadin Abdi, MD, PhD
Vice-Chair and Chief, Division of Pain Medicine in the Department of Anesthesiology, Critical Care and Pain Medicine at Beth Israel Deaconess Medical School
Associate Professor, Harvard Medical School
- 2:30 p.m. **Expectations for Pain Control and Opiate Safety in Primary Care**
 Jeremy Scarlett, MD
Advanced Pain Management
- 3:00 p.m. **Refreshment & Exhibit Hall Break**
- 3:15 p.m. **Legal Issues in the Management of Chronic Pain Patients**
 Arthur Thexton, JD
Department of Regulation & Licensing – Division of Enforcement
Please note: Arthur Thexton is appearing in an individual capacity, and not as a representative of the Department of Safety and Professional Services or the Medical Examining Board.
- 4:00 p.m. **Advances in Implantable Therapies**
 Marco Araujo, MD
Advanced Pain Management
- 4:30 p.m. **Demystifying Workman's Compensation for the PCP**
 Patricia Sandoz, JD
Stellpflug Law, S.C.
- 5:00 p.m. **Panel Discussion/Question and Answer Period**
- 5:30 p.m. **Adjourn**

Conference Information

About the Conference

Advanced Pain Management, the Medical College of Wisconsin and Northwestern Health Sciences University are pleased to offer a one day conference *Pain Management for the Non Pain Specialist*. We invite you to join us on Saturday, April 14, 2012 at Tundra Lodge Resort and Convention Center in Green Bay, WI for a dynamic conference focusing on the latest trends and treatment options in interventional pain management.

Target Audience

The target audience for this conference is **primary care physicians, physician assistants and nurse practitioners** who play an active role in the primary care of patients. The target audience will also include other health professionals such as **chiropractors, mental health providers and physical therapists** who play an active role in acute and chronic pain management.

Objectives

- Proficiency in the ability to identify acute and chronic painful conditions, understand available treatment options for painful conditions and understand when it is appropriate to refer to a specialist.
- Identify the relationship between chronic pain and psychological issues in patients and employ strategies to support patients, offering access to comprehensive treatment approaches that address both pain and psychological issues.
- Understand the components of responsible opioid prescribing, patient safety, abuse characteristics, dispensing laws, discarding of prescription pain medications and consequences for noncompliance.

ACCME Accreditation Statement:

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Medical College of Wisconsin and Advanced Pain Management. The Medical College of Wisconsin is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education to physicians.

AMA Credit Designation Statement:

The Medical College of Wisconsin designates this live activity a maximum of 7.25 *AMA PRA Category 1 Credits*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Chiropractor CE Credits

This conference has been approved for 8 CE hours for chiropractic participants from the following states: Wisconsin (approval #CHI120917), Minnesota, Iowa, North Dakota and South Dakota. Please call (952) 885-5446 to request approvals in other states.

Speaker Information



Richard Swenson, MD (*Full time futurist, physician-researcher, author and speaker*) received his B.S. in physics from Denison University and his medical degree from the University of Illinois School of Medicine. In 1982, following five years of private practice, Dr. Swenson accepted a teaching position as Associate Clinical Professor with the University of Wisconsin Medical School-Department of Family Medicine where he taught for 15 years. As a physician, his current focus is cultural medicine, researching the intersection of health and culture. As a futurist, his emphasis is fourfold: the future of the world system, western culture, faith and healthcare.



Stewart Watson, MD (*President/ CEO of Ministry Medical Group*) is a native of Madison, Wisconsin. He received his medical degree from the University of Cincinnati and completed a residency in Emergency Medicine in 1983 at the University of Chicago. After residency, Dr. Watson practiced Emergency Medicine in Chicago for three years and then served as President/Owner of a multi-hospital Emergency Medicine staffing company for 18 years. He also served as Medical Director for three hospital Emergency Departments while in North Carolina. Dr. Watson joined Ministry Healthcare in 2004 and Ministry Medical Group in April, 2008. At Ministry Medical Group he has been responsible for overseeing the medical group and working to maintain the highest quality and service standards for all of the patients that present for care at Ministry's facilities.



Mark Fenlon, MD (*Regional Vice President Ministry Medical Group*) is a native of Appleton, Wisconsin. He received his undergraduate and medical degree from the University of Wisconsin-Madison. After completing his Family Practice Residency at the Wausau Family Practice Residency Program, Dr. Fenlon joined two other family physicians at Plover Family Practice which grew over the years and became what is now Ministry Medical Group. Dr. Fenlon has held various leadership positions within the medical group and St. Michael's hospital. In April 2008 he became the Regional Vice President where his responsibilities include management of over 200 clinicians and eight clinics in Central Wisconsin.



Dermot More-O'Ferrall, MD (*Advanced Pain Management*) attended the Royal College of Surgeons in Dublin, Ireland. After becoming board certified in internal medicine with additional training in rheumatology, he relocated to the United States. Dr. More-O'Ferrall was chief resident during his physical medicine and rehabilitation residency at Thomas Jefferson University Hospital and completed a fellowship in interventional pain management at the Midatlantic Spine Institution in Wilmington, DE. He was Assistant Professor of Physical Medicine and Rehabilitation and Medical Director, CIRU at Johns Hopkins Hospital in Baltimore, MD. Dr. More-O'Ferrall was also recently recognized as one of the *2012 Top Doctors by Milwaukee Magazine*.



Leanne Cianfrini, PhD (*Doleys Clinic/Pain and Rehabilitation Center*) received her Doctorate in Psychology from the Medical Psychology program at the University of Alabama at Birmingham and completed her clinical internship and postdoctoral fellowship in pain psychology at the University of Florida Health Science Center. Dr. Cianfrini has presented several research posters at national pain conferences and is a pain educator at the local, regional and national level. She is lead author of a chapter on psychological aspects of pain in an upcoming AAPM clinical textbook on pain medicine. She is also an Adjunct Assistant Professor at UAB and teaches graduate level medical psychology courses. Her recent clinical and research interests focus on pain coping skills vs. acceptance-based therapy, reducing sleep disturbance in fibromyalgia patients, and understanding the cognitive effects of opioid medication with emphasis on fitness for work duty.



Nileshkumar Patel, MD, MBA (*Advanced Pain Management*) is board certified in pain management and anesthesiology. Dr. Patel completed his residency training at Case Western Reserve University where he served as chief resident. In addition, he completed his fellowship in pain management at the Cleveland Clinic Foundation where he was also on staff. Dr. Patel was the recipient of the 2011 Patients' Choice Award by the patient-based rating website vitals.com and its affiliates. He believes in providing patients with minimally invasive treatment options and working with each patient individually to identify and treat the source of pain. He has a particular interest in the treatment of whiplash, sacroiliac joint pain and offering minimally invasive outpatient surgical options for patients with lumbar disc herniations and stenosis.



Salahadin Abdi, MD, PhD (*Associate Professor of Anesthesiology and Chief, Division of Pain Medicine in the Department of Anesthesiology, Critical Care and Pain Medicine at Beth Israel Deaconess Medical Center in Boston, MA*) is board certified in Anesthesiology and Pain Medicine. He is the editor and/or associate editor of several national and international journals and a (former) member of board of directors of the American Society of Interventional Pain Physicians. Dr. Abdi co-edited three books and he is currently working on two additional books. Furthermore, he has authored and/or co-authored more than 170 manuscripts and abstracts, book chapters and review articles. Dr. Abdi's primary research interests include stem cell and gene therapy for degenerative spine disease, as well as models of neuropathic pain. His main clinical interests include low back pain, complex regional pain syndrome, cancer pain, myofascial pain and whiplash injury.



Jeremy Scarlett, MD (*Advanced Pain Management*) graduated from the University of Notre Dame with an undergraduate degree in Economics. After an injury cut short his military career, he went on to pursue a medical degree at the University of Michigan in Ann Arbor. He completed his residency in anesthesiology at Barnes Hospital in St. Louis, Missouri and worked as a trauma anesthesiologist before returning to Washington University in St. Louis for a fellowship in pain management. He was an assistant professor on faculty at the Medical College of Wisconsin in Milwaukee prior to joining Advanced Pain Management. Dr. Scarlett has clinical interest in spinal, arthritic, and cancer pain.



Arthur Thexton, JD (*Prosecuting Attorney, Department of Regulation & Licensing—Division of Enforcement*) received his JD from the University of Wisconsin Law School. He has been a city and county prosecutor (including being elected District Attorney), a police officer, and police science teacher. Since January 1991, Mr. Thexton has been a Prosecuting Attorney for the Wisconsin Department of Regulation & Licensing, prosecuting professional misconduct cases involving physicians, nurses, pharmacists, and other health care professionals. He is also President of the Wisconsin Chapter of the National Association of Drug Diversion Investigators. **Please Note:** Arthur Thexton is appearing in an individual capacity, and not as a representative of the Department of Safety and Professional Services or the Medical Examining Board.



Marco Araujo, MD (*Advanced Pain Management*) is board certified in anesthesiology and pain management. He completed his internship, residency and fellowship in pain management at the Harvard Medical School - Brigham and Women's Hospital. At Harvard, he served as chief pain management fellow and was elected Harvard resident scholar for his achievements at the Harvard Pain Research Center. After years of training, he continued to gain experience in interventional spine care by heading two pain management centers in Iowa. Dr. Araujo is the Medical Director of Advanced Pain Management's center in Green Bay.



Patricia Sandoz, JD (*Stellpflug Law, S.C.*) is a shareholder at Stellpflug Law, S.C. in De Pere where she concentrates her practice in worker's compensation matters, social security disability and personal injury claims. Ms. Sandoz has represented both employers and injured workers in workers compensation and civil claims for more than 20 years. She has lectured on workers compensation topics for human resources groups, workers compensation associations, and for local employers. She currently serves on the board of directors for the YWCA of Green Bay-De Pere, the board of the Wisconsin Association of Workers Compensation Attorneys, and is a member of the Wisconsin Association of Justice, and the National Organization of Social Security Claimant's Representatives. She graduated from Creighton University, with honors in 1987, and the University of Nebraska, College of Law in 1991.

General Information

Conference Director

Dermot More-O'Ferrall, MD

Board Certified Pain Management

Board Certified Physical Medicine & Rehabilitation

Minimally Invasive Spine Specialist

Fellowship Trained Pain Management

Location

Tundra Lodge Resort and Convention Center

865 Lombardi Avenue

Green Bay, WI 54304

Phone: 920-405-8700

Hotel Accommodations

A block of rooms has been reserved at the Tundra Lodge until Thursday, March 29, 2012. To make your reservation, call 920-405-8700 or 877-886-3725. Please identify yourself as being with the Advanced Pain Management group for a special rate of \$89 (DQSS rooms with two queen beds and a pull out sofa sleeper). Check in is 4 p.m. and check out is 11 a.m.

Room rates quoted above are net, non-commissionable and subject to local and state taxes, currently 13.5%. These rates apply to the following dates only – 04/13/2012, 04/14/2012 and 04/15/2012.

Only room reservations made through the contracted method will be recognized and credited to the group room block. Any room nights consumed where the reservations are made through other means, such as – Third Party Internet Sites or any other means will not be credited towards the group block and any benefits that are contracted based on consumption, i.e. complimentary rooms or other discounts/benefits.

Ground Transportation

Tundra Lodge has a complimentary shuttle to and from Austin Straubel International Airport in Green Bay.

Parking

Outdoor parking is available at the hotel.

Attire

Attire for the Conference is business casual. The conference room temperature may vary so you may wish to bring a sweater or light jacket.

Information

For further information about this conference, please call Jullia Lonergan at 414-325-3792 or jlonergan@apmhealth.com.

Americans with Disabilities Act

Advanced Pain Management fully intends to comply with the legal requirements of the Americans with Disabilities Act. If you need assistance, please notify us two weeks prior to the activity.

Registration and Cancellation

Preregistrations are accepted until 1 pm CST April 11, 2012. Please register on-site after this date. In case of cancellation, a full refund will be made if canceled by March 23, 2012. After March 23, 2012, a \$50 cancellation fee will be deducted from your refund. Written notification of your cancellation is required to process your refund.

Mail, fax or e-mail cancellation requests to:

Advanced Pain Management

Attn: Jullia Lonergan

4131 W. Loomis Road, Suite 300

Greenfield, WI 53221

Fax: (414)325-3790

E-mail: jlonergan@apmhealth.com

For questions about registration, please contact Jullia Lonergan at 414-325-3792 or jlonergan@apmhealth.com.

Faculty Disclosure

Advanced Pain Management has implemented a policy to comply with the current Accreditation Council for Continuing Medical Education Standards for Commercial Support requiring resolution of all conflicts of interest. Faculty declaring a relevant commercial interest will be identified in the activity syllabus.

BRING YOUR FAMILY!

The Tundra Lodge has a 30,000 square foot indoor waterpark and outdoor splash pad. The waterpark includes an interactive water playground, water slides, a lazy river and play area for small children. There is also an arcade, with more than 70 video and interactive games to choose from!

Waterpark full day passes are \$20.95 per person plus tax. Children under three are free. Waterpark Day Passes are based on hotel occupancy. Please call on the day you plan to visit to verify that passes will be available (920) 405-8700.

Friday: 9 a.m. – 10 p.m.

Saturday: 9 a.m. – 10 p.m.

Sunday: 9 a.m. – 9 p.m.

For more information visit www.tundralodge.com.



Conference Registration Form

Pain Management for the Non Pain Specialist

Saturday, April 14th, 2012 · Tundra Lodge Resort and Convention Center · Green Bay, WI

Step 1: Participant Information

PLEASE PRINT OR TYPE:

Name and degree(s) as they should appear on the CME/CE/Contact Hour certificate:

Last	First	Middle Initial	Date of Birth
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Professional Degree:

☐ MD ☐ DO ☐ DC ☐ PA-C ☐ RN ☐ APNP ☐ Other, please specify _____

☐ Student/Resident/Fellow (circle one), at the following institution (required to receive discount) _____

Company Name: _____

MCW faculty: __ Yes __ No Department: _____

Address: _____
(your certificate will be mailed to this address)

Zip Code: _____ City: _____ State: _____

Business phone: (_____) _____ Email Address: _____

Special Needs? _____ (Contact us at 414-325-3792)

☐ I request a vegetarian meal option

Step 2: Registration Fee

Conference Fee (please check one):

☐ Provider Registration: \$100

☐ Student Rate: \$25

Payment Method (please select one):

☐ PO or check enclosed (payable to Advanced Pain Management)

☐ Credit card __ MasterCard __ VISA __ American Express

Cardholder's Name _____

Card Number _____

Expiration Date _____ Security Code (three digit number on back of card) _____

Step 3: To Register

Online: www.apmhealth.com/cme

Fax: (414) 325-3790 – Credit card payments only please

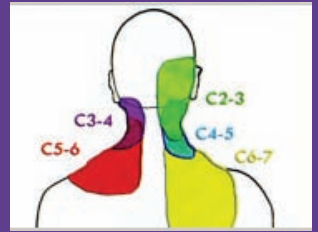
Mail: Return this form with payment to:
Advanced Pain Management
Attn: Jullia Lonergan
4131 W. Loomis Road, Suite 300
Greenfield, WI 53221

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